

SALEM ERODE INVESTMENTS LTD.

Reg. Office: Door No. 61/A8 (38/A8), VJP Parijatham Apartments, 1st Avenue, Ashok Nagar, Chennai, Tamil Nadu- 600083

Corp. Office: V.K.K Building, Main Road, Irinjalakuda, Thrissur, Kerala - 680121

Date: 17.07.2023

CIN NO. L31200TN1931PLC145816

To,
BSE Ltd
P.J Tower, Dalal Street,
Mumbai – 400 001
Scrip Code: 540181

Sir,

Sub: Intimation of re-appointment of Director of Salem Erode Investments Limited (“the Company”)

Pursuant to regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), this is to notify that the shareholders of the Company at its 92nd Annual General Meeting held on Saturday, the 15th day of July, 2023 has re-appointed following Director:

Mr. K.G. Anilkumar, Managing Director (DIN: 00766739), who retired by rotation and being eligible, offered himself for re-appointment as a Director of the Company.

Disclosures with respect to change in Directors as required under master circular no. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 issued by the Securities and Exchange Board of India are as follows:

Sl. No.	Particulars	Response
01.	Reason for change	Appointment
02.	Date of appointment & term of appointment	15.07.2023 Appointed as Managing Director on 18.02.2020 for a period of 5 years. However, appointment is subject to retirement by rotation.



+91 0480 2828071



salemrodeinvestmentsltd@gmail.com
cs@salemrode.com



A SUBSIDIARY COMPANY
OF ICL FINCORP LTD

www.salemerode.com

03.	Brief profile	
a.	Name	Mr. K.G. Anilkumar
b.	Director Identification Number (DIN)	00766739
c.	Terms & conditions of appointment	Terms & Conditions of appointment has already been approved by the members vide postal ballot through e-voting process on 07 th day of August, 2020. Being present re-appointment is on retirement by rotation basis, there is no change in the terms and conditions of appointment.
d.	Nationality	Indian
e.	Date of Birth Age	28.06.1963 60 Years
f.	Business Address (along with Phone, Fax and E-mail)	ICL Fincorp Limited Main Road, Irinjalakuda, Thrissur, Kerala - 680121 Mob: 9605353135 E-mail: md@iclfincorp.com
g.	Residential Address (along with Phone, Fax and E-mail)	Errekheth House, Sugrtham, Santhi Nagar, Irinjalakuda, North P. O., Thrissur, Kerala - 680125, Mob: 9605353125 E-mail: md@iclfincorp.com
h.	Educational/ professional qualifications	BA, MBA, LLB
i.	Experience if any, in the Financial Services Sector (including Banking Sector)	Having approximately 19 years of experience in the Non - Banking Financial Sector and other related areas.

j.	Brief resume
	<p>Mr. K.G. Anilkumar belongs to Irinjalakuda, a place of cultural and historical importance in the State of Kerala. His better half, friend and life time companion is Ms. Umadevi Anilkumar. His father, late Mr. Kuzhuppilly Govinda Menon was a famous freedom fighter in Kerala. He has done graduation in B.A, Post-Graduation in Business Management (MBA) as well as an LLB holder. He is currently undergoing PhD in Banking & Finance, which shows his insatiable thirst for knowledge. He is the Managing Director of ICL Fincorp Limited since 14.07.2004. It's his great business acumen and quiet strength that led ICL group to grow into a nationally known brand. He was appointed as Trade Commissioner of Cuba by the Latin American Caribbean Federation of India in India Cuba Conference during the Cuba Business Summit held in the month of January, 2023. His unique capabilities have won him several awards and accolades, to name a few:</p> <ul style="list-style-type: none"> • 'Excellence in Finance Sector Award' for the year 2019 from His Excellency, the Vice President of India, Mr. M. Venkaiah Naidu. • "Bharat Excellence Award" for the year 2015 from His Excellency the Governor of Tamil Nadu, Mr. Rosaiah. • "Zee Hindusthan – Udaan dare to dream business excellence award" for the year 2022 in New Delhi • Consumer Protection Award for the year 2015 by Kerala Chief Whip Adv. Thomas Unniyadan, MLA. • JCI group "Business Excellence Award" for the year 2015 by Mr. P.K. Kunhalikutty (Minister of Industries and Information Technology, Kerala). • Business Excellence Award 2016 – Mangalalosavam – by Mr. A.C. Moideen, Minister for Industries, Sports and Youth Affairs. • Business Reliability Award 2016 – Reporter Channel. • Dharmamudhra Award, 2016.

- Karma Sreshta Puraskaram, 2016 - Kerala Kaladeepam.
- Best Achiever Award, 2016 - Lions International.
- Phoenix Award, 2016 - Kairali TV by Padma Shri. Bharat Mammooty, Film Actor.
- Jeevan TV Felicitations Award, 2017 by Ms. Nirmala Sitharaman, Defence Minister together with Mr. Ravi Shankar Prasad, Minister of Electronics and Information Technology.
- Kerala Kaladeepam Felicitations Award, 2017 for the Best Performing NBFC of the year.
- Consumer Protection Award.

He oversees the planning, designing and funding of new projects, with a view to directing the Company towards the optimum utilization of resources and funds. Under his leadership ICL Group has made substantial efforts to strengthen and improve customer relationship and established its strong presence in retail finance. His operations and management skills have been crucial in the smooth transition of the ICL Group from being a local player to one with a pan-India presence. His inputs are central to the structure and has aided in the financial inclusion of giving gold loans to the masses, especially the economically weaker sections of society and the lower middle classes living in rural and semi-urban areas.

Today, ICL Fincorp Limited, Holding Company has emerged as one among the profitable NBFCs in the regions of Kerala, Tamil Nadu, Telangana, Andhra Pradesh, Odisha and Karnataka. It is a fast growing entity and has branches all over the regions of Kerala, Tamil Nadu, Telangana, Andhra Pradesh, Odisha and Karnataka and is continuously striving to expand its wings by opening branches all over India. There are eight Companies falling under the umbrella of ICL Group viz. Salem Erode Investments Limited, ICL Fincorp Limited, ICL Tours & Travels Private Limited, ICL Chits Limited, ICL Nidhi Limited, Snow View Tex Collections Private Limited, ICL Medilab Private Limited and Laneseda Vanijya Private Limited.

The contribution of Mr. K.G. Anilkumar to the social services sector assumes immense value in today's not so broadminded world and his

	efforts are much acclaimed. Even during his busy schedule, he found time and energy to pursue his philanthropic work to help poor and needy and also help promoting cultural activities and artists. To support his efforts he has established ICL Cultural & Charitable Trust which undertakes various charitable activities like helping/ sponsoring students who are economically backward by distributing educational help, adopting needy children and ensuring that their wellbeing and educational needs are fulfilled, conducting blood donation camps, helping palliative care units etc.	
04.	Disclosure of relationships between Directors	Spouse of Ms. Umadevi Anilkumar, Non Executive Director of the Company

This is for your information and records.

Thanking you,

Yours faithfully,

For **Salem Erode Investments Limited**

Manisha



Manisha N. Menon
Company Secretary & Compliance Officer
(M. No. A33083)